



redlands
ART ASSOCIATION

Creativity starts **here.**

Art Center & Sales Gallery

215 East State Street

Redlands, CA 92373

909-792-8435

www.redlands-art.org

Member submissions are welcome and due the First Thursday of the Month.

Please email submissions to:
newsletter@RedlandsArtAssociation.org
or use the form on our website at:
<http://redlands-art.org/newsletter/newsletter-submissions/>

JANUARY 2017

2017 Take-In Dates & Themes

January 20: Colorburst

March 3: Take down only

March 31: Blooming Lovely

May 12: Abstract Expressions

June 9: Here Comes Summer

August 4: Celebrate

September 8: Wild Wild West

Themes are suggestions only.

All take-in dates are on a Friday, 9am-7pm

JANUARY LEADERSHIP REPORT:

◆ YOUR PRESIDENT: LIZ COVIELLO



Happy New Year everyone. A huge thank you to the 83 artists who displayed art work in the "Celebration" theme show, the last one of 2016.

Also, thank you to the 24 artists who created such great Christmas tree ornaments and to all the people who stopped by and made purchases. Art and ornaments flew out of the gallery as gifts for friends, co-workers, family, teachers, and ornament exchanges. It was our "best ever" Holiday season in the gallery.

But there is no time to sit on the laurels of our 2016 achievements. The New Year is traditionally a time of looking forward, new resolutions and trying to make it a better year than the last one – this applies to the RAA as well. As you all know we are a 501(c)3 organization, dependent on membership dues, donations, sponsorship, classes, gallery and show sales to keep the organization running. We used to be completely volunteer driven but we now employ 5 people: our book keeper and the four gallery coordinators who run the gallery. But we still need volunteers to cover children's classes, help at shows, and—most importantly—sit on committees to help run the RAA. Maggie Macro, our Vice President, addresses this further in the newsletter.

As we all know, change is exciting but can also be disconcerting. RAA is where it is today because of the dedicated people who have been in the organization for a long time and worked hard to keep it running. It has reinvented itself several times and I see this year as another one of change and forward development. We are implementing our new Mission Statement and Core Values and improving collaboration with other local art organizations. The Board of Directors and the new Marketing/Membership Committee are working hard on an ambitious slate of work. It is tempting to whinge about changes, especially if we feel threatened or uncomfortable with what is happening. Let's try and be open and talk with one another. We all need to be on the same page to make the RAA work.

Our first change of the year is reverting to being "Members of Redlands Art Association." People were confused about "friends" being the same as non-voting "members." This will be clarified in the bylaws.

Our dedicated webmaster, Candy Glendening, and committee members are working together to update website content. While this is an ongoing project, the biggest and most recent changes include the ability to "Donate" through the website. Now anyone can make a donation to RAA using Pay Pal throughout the year. Also, the website now has responsive design so it may be used more easily on mobile devices. Check it out. If you have comments or suggestions, email me at president@redlandsartassociation.org.

In the meantime, enjoy our Southern California winter of lower than average temperatures (still warmer than average in the UK at this time of year!), rain and snow on the mountains. I hope it provides inspiration for the upcoming Spring shows. Wishing you all a Happy New Year and Prosperous 2017.

IN THE GALLERY THIS MONTH

Membership

Just a reminder that many of you need to renew your membership this month. For many, the "Colorburst" take-in on Friday, January 20th will be renewal day. So please allow yourselves a little extra time.

This year we will have a membership table with membership forms and new Gallery agreements which need to be completed before you sign out your art work, select a sitting date, and pay at the desk. Otherwise the line becomes huge and people start getting upset!

One or two people from the Membership Committee will be at the table to help and advise on the completion of these forms. Alternatively, you can renew on-line through the website or print off a copy of the membership form from the website, fill it out at home and just pay in the gallery.

All artists need to complete and sign a new 2017 Gallery Agreement

This year we are introducing Membership Cards which will be issued at time of payment. They will enable artist to receive a discount at JO-ANN Stores, Bud Ricketts and Aaron Brothers. So don't forget to collect yours.

Email reminders for membership

We promised email reminders for renewing membership. It's a whole new process and is taking a little more time to set up than anticipated. But as the year progresses, we will get this up and running.

Gallery News

Opening Hours: The gallery opening hours are 11am to 4.30pm Monday through Saturday. Market Night we are open until 8 pm providing it's not raining.

On children's art camp mornings and on the Monday and Tuesdays mornings when we run Home School Classes we open at 10am – these dates are on the calendar.

Take-In "Colorburst" Friday, January 20th from 9am – 7pm

Just a reminder, the gallery closes at 7pm. Please try and come in by 6:15pm to complete your paperwork, membership forms and gallery agreement.

Education Coordinator

We are sad to say goodbye to Joyce Hatzidakis who has organized Adult Education for the last 4 months. Linda Willason will be taking over this position. If you are interested in a class we don't offer, or would be interested in teaching a class or giving a Monthly Program Talk, then please contact Linda either at galleries@redlandsartassociation.org or because she works nearly every Wednesday call the gallery (909) 792-8435.

There are lots of new Adult Education Classes through to April, please check out the calendar, the website and we have fliers in the gallery.

Newsletter Submissions

Everyone is welcome to submit articles to the newsletter that would be of interest to our members. Please email to newsletter@redlandsartassociation.org or submit them through the newsletter page on the website. Don't forget to do a last minute read through/edit because the newsletter editor is not responsible for grammar checks, etc. (although we do our best to catch them, most of our editing occurs late at night, when errors can slip by more easily).



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Volunteerism

"We encourage active participation for the common good and wellbeing of our community. As a volunteer-driven organization, your action makes our existence possible".

Last night I attended the Redlands Forum at ESRI. It featured several young entrepreneurs who are pioneering new businesses in our city. Some of them spoke about being scared and not knowing what they were getting into but taking the leap anyway. They are inspired to do something they love to do and bring it to the public.

I arrived in Redlands in 2014 and having been an artist for many years I joined the Art Association right away. In 2015 I was asked to be Vice President of the Operating Committee. I said yes. I hardly knew anyone or anything about the association, what it offered or how it ran. I was asked to take over the calendar. That has certainly proved to be a way to find out what is going on! Since then the Operating Committee has merged with the Board so we now have one group of dedicated people to guide our endeavors. Now I know even less about what I have agreed to do, as we are forging a new path!

Something else that was highlighted at the Forum was the behavior of ants. They operate as a colony, an organism. They cannot survive alone and so work in harmony and cooperation with each other. I know that I would not continue as an artist in a new environment without the support of the RAA. Not only is it a place to display and sell your art but it is a place to make friends, build relationships and have fun.

The opening paragraph to this piece is one of the core values we as a Board created in the latter part of last year. We ARE a volunteer driven organization. Your participation matters. I encourage you to consider volunteering for one of our committees or being a docent in the gallery, especially if you are new to the group or the area. It has made such a difference to my integration into the community. And if you are asked to fill a position, please say yes. We need you and cannot exist without you.

— Maggie Macro, RAA Vice President



4th Annual Tea Party – Sunday 29th January, 3-5pm

This is open to all members of RAA no matter how long you've belonged to the organization. It is a fun way to meet other artists and see the show. It is a sit-down event at tables set for afternoon tea. Please bring some finger food which can be easily distributed between tables.

For those members who are unable to drive but who would like to attend please contact the gallery and we will make arrangements for you.

Announcing the RAA Annual Community Photoshow

It's that time again to choose your best photos and prepare for RAA's annual photoshow-in-a-show. This is a week-long show at the RAA gallery, and is open to Friends of RAA and all members of the community. It is a fun and exciting opportunity to see your work hanging in the gallery, experience some wonderful photography, and share with friends and family. There is no special theme, no age restriction, and no restriction on size. We look forward to seeing your beautiful photographs and giving you bragging rights!

Take-in for the show will be on Saturday, February 18th, from 1 to 4 pm. You may enter one or two photo



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Announcing the RAA Annual Community Photoshow

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entries, \$5 for one, \$8 for two. Entries must be framed and under glass, unless printed on metal or canvas. They must be wired for hanging, and should be identified on the back, with name, title, and price, if you wish to sell. RAA will receive 20% commission on any sales.

The show will hang from February 20th through the 26th, viewable from 11 am to 4:30 pm, Monday – Saturday. There will be a closing reception on Sunday, February 26th, from 2 to 4 pm. The photographs may be taken home at the end of the reception.

– Judith Sparhawk

Youth Education Update

2017 brings us to Session D in the Youth Education schedule. (There are 6 sessions a year A-F) The 6-9 age group classes consistently fill up for each session. The 10 and up age group classes are generally about half full. Hopefully, more middle school age children will be inspired to join in on the creativity in 2017.

One of our Creative Journey classes in C Session was all about Game Design. This is a very hot topic lately. The children had a great time being creative, artistic and strategic with their game ideas. We are offering this class again in D Session with our newest Youth Ed. teacher, William Bundy.

William Bundy is a 2013 graduate from Redlands East Valley High School. He currently works part-time as a computer programmer. William is an enthusiastic and knowledgeable instructor who is excited to be a part of the Redlands Art Association Youth Education team.

– Suzanne Burke, Youth Education Coordinator

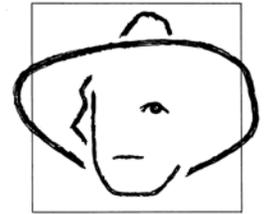
MCAEEF Activity Report

At this writing Annette Weis is off to the Palm Springs Film Festival. She will view many films over several days and will select films to be shown for the Spring and Fall Classic Film Series 2017. This marks the 18th year of the Redlands Art Association film series. Thanks to ticket sales of this series, MCAEEF is able to fund art programs in Redlands' schools and provide scholarships and student show awards.

Grants awarded this Fall include: Kimberly, Mariposa, Smiley, Franklin and Crafton elementary schools for in-school art activities; AAA Academy for teachers to offer art instruction on minimum school days. At the end of school last year, MCAEEF committee members Jeff Owens and John Brownfield assisted in judging the High School Art Show and identified students to receive prize and scholarship money.

The work of this committee is vital in support of art in Redlands' schools. As members of RAA and as paying customers at our movies, you can know your organization is a constructive participant in the art life of our community.

– John Brownfield, MCAEEF Chair



Margaret Clark

**MARGARET CLARK
ART EDUCATION
ENRICHMENT FUND**

Join the RAA Ceramics Guild in 2017!

A Ceramics Guild is forming within RAA. All RAA members who are regional ceramic artists or potters in good standing are invited to participate. There are no additional fees to join, just enthusiasm for clay and a desire to create community.

"We want to foster a creative and supportive community for our clay-focused members," says Lisa Tucker, of TuckerWork studio in Redlands.

Ultimately, the activities of the Ceramics Guild will be co-created by its participants. "We can have field trips, critiques, technical and resource support, special events and shows, and studio tours. Really, it can be whatever we want."

If you are interested in joining the Ceramics Guild, please contact Lisa Tucker via email at: Lisa@tuckerworkstudio.com.

48th Annual Multi Media Mini Show

Variety in Mini Art!

The 48th Annual Multi-Media Mini Show, sponsored by the Redlands Art Association, will be opening on March 10 at their Gallery & Art



Center, downtown Redlands. Artists will be bringing in art of all kinds as long as it fits within a 14.5" cube (our measuring tool). The variety (Multi-Media) and the size (Mini) is what makes this show interesting. Jurist, Penny McElroy, will choose the best 150 pieces from those entered; pieces that make you say, "hmmm" and pieces that make you say, "WOW!" The public is invited to the Grand Opening on March 10, 4-7PM. The exhibit runs through March 30.

The Jurist, Penny McElroy is an artist and teacher. After earning a Bachelor's degree in Social Work, and working as a counselor for 5 years, Penny entered the graduate graphics program at the University of Wisconsin/Madison. Since earning her MFA, Penny has taught graphic design, printmaking and book arts at Bethany College in Kansas and at the University of Redlands in California.

Penny's artwork incorporates a broad range of media, from drawing and painting to 3-D ceramic pieces. Recently she has been experimenting with layered mixed media works on paper that incorporate light. Penny's work has been exhibited throughout the United States and abroad, including recently at the Cal Poly Pomona exhibit Ink & Clay, where her work, *el matrimonio de Archimedes*, won the University President's Purchase award. Other recent exhibition venues also include ARC gallery in San Francisco, Skylight Gallery in New York, Gallery 825 in Los Angeles, Lalit Kala Akademi in New Delhi, India, Cali, Medellin, and Manizales, Columbia, as well as Quilmes, Argentina.

For more information: www.magpieseye.com.

The MMM Show is open to all California artists and/or RAA members. The prospectus/ entry form will be available soon at the Redlands Art Association,

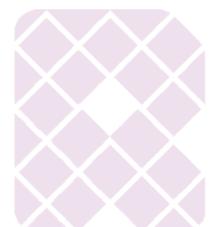
215 E. State St., Redlands and on their website: www.redlands-art.org. All entries must be hand delivered to the RAA Gallery on Sunday, March 5 between 10am - 4pm. Winners of the competition will participate in over \$2,000 in cash and product awards. Purchase Award Patrons will select their art pieces at a private showing before the exhibit opens for the public.



Grand Opening Gala will be Friday, March 10 from 4pm to 7pm. "Our show is more than just a display of small pieces of art. It is a collection of little "gems"... you'll want to get up close while viewing." says Grace Fermier, long-time supporter.

For further information on how to enter or become a Purchase Award Patron, please visit the Redlands Art Association at 215 E. State St., downtown Redlands, visit the website www.redlands-art.org or call, 909-792-8435.

— Sandy Davies, RAA Publicity



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Upcoming Workshop: Pick Your Palette, Dye a Silk Scarf with Candy Glendening

Redlands textile artist Candy Glendening has sold hundreds of hand dyed silk scarves over the past eight years and is holding a workshop in her backyard dyeing studio so that you can learn how she does it and dye your very own! You will choose your favorite of her many different scarf palettes and she will walk you through mixing the colors, choosing the pattern you'd like to dye, and then dyeing the scarf. You could also describe what kind of color palette you'd like on a scarf, and I'll work with you to make it happen.

Either way, you'll leave with a gorgeous one-of-a-kind silk scarf, as well as an understanding of how to use fiber reactive dyes on silk. Make sure to wear work clothes, as dye splashes can stain. (If there's time, you could dye a second scarf if you'd like)

Candy Glendening is addicted to color! She dyes fabric so she can have just the hue & texture she wants, and then uses it to make art quilts and "everyday art." By day, she teaches Biology at the University of Redlands in Southern California; by night/weekend/online she also teaches quilting and dyeing. She has written 29 articles for various F & W Media/Interweave quilting magazines, appeared in 8 episodes of "Quilting Arts TV" and has two Quilting Arts Workshop videos: "Dyeing to Stitch: A Comprehensive Guide to Creating Colorful Fabric Art" and "Free Motion Machine Sketching: Drawing with Thread from Birds to Botanicals." For more information, visit her website: <http://www.CandiedFabrics.com/>

WHEN: Saturday, February 18 from 9 - 1 (bring lunch), with a rain date of Sunday, February 19.

WHERE: 1309 W Olive Ave. Redlands, CA 1.5 miles from RAA, grey house with white trim on the corner of Olive and Lakeside

FEE: \$65/\$50 for RAA members + \$12 materials fee/student due Instructor



Sunset:
Charmeuse Scarf



2017 Grants for Artists

Brainard Carey hosts Yale University radio interviews with art professionals and is the author of five books on professional development for artists. Here is a recent piece he wrote on opportunities for Artist's Grants in 2017. He granted us permission to share these grant opportunities with you.

<http://praxiscenterforaestheticstudies.com/blog/359827/grants2>

All Featured Artist Shows and receptions are held at the gallery, located at 215 East State Street, Redlands. Open Monday through Saturday, 11 AM to 4:30 PM.

Featured Artist: Martha Cowan

Martha Cowan's art will be on display through January 20, 2017.

Featured Artist: Julianna Poldi

January 21 – February 11, 2017

"Emerging through Emergence," by Julianna Poldi is a series of hearts on canvas that will be exhibited at Redlands Art Association, January 21 – February 11, 2017. The opening reception will be held Friday January 27 from 6 to 8 pm.



Artist Statement:

"The heart serves symbolically as it communicates a universal language, the source of connection from within, a knowing of truth, of love. That which is at the core of our being. This series is a personal reflection of the heart and its multifaceted language and a reminder of a love that never dies.

In the process of making this body of work, I was struck deeply by the loss of innocent lives from the 2015 attack. I considered the many hearts of

innocent victims lost, all their connections to others and all the hearts that were broken. I approached the canvas deeply inspired to keep alive the truth of those lives, that they matter. In this way the heart for me became a portrait."

An award winning artist with over 25 years of experience as a painter and workshop leader, she holds an MFA in Arts and Consciousness from John F. Kennedy University, Berkeley, CA.



Julianna offers private and group workshops as well as personal coaching from her studio in Palm Springs, CA.

Tell Me a Story Exhibit

Come join us Thursday, January 19th from 5:30 to 7:30pm at the La Quinta Museum for the Women's Art Exhibit: "Tell Me a Story." It features up to 50 women sharing their Art and Storytelling skills.

— Antoinette Hanson

 **La Quinta Museum**




77-885 Avenida Montezuma,
La Quinta, CA 92253 760-777-7170
Tuesday through Saturday
10:00am-4:00pm Free
laquintamuseum@gmail.com

Tell Me a Story: Women in the Arts

January 19 - April 30, 2017
**Opening Reception Thursday, January 19
5:30pm to 7:30pm**

Tell Me a Story: Women in the Arts is a celebration of the stories of women. In this exciting collaboration, 95 artists accepted the invitation to *Tell Me a Story* by creating a piece of art on a 18"x24" canvas, accompanied by a written piece telling story of their artwork. The result is a rich and varied collection of styles, techniques, mediums, memories, insights, and voices of creative women.



Membership Renewal

For many of us, membership in the Redlands Art Association expired at the end of 2016.

This year, there's been a big—and very welcome—change in membership terms. Your membership is now valid for 365 days beginning the date you renew. And we will send out renewal reminder emails.

There are four methods by which you can renew:

- Fill out the secure form on the RAA website and pay by PayPal here:
<http://redlands-art.org/join/membership-application/>
- Fill out the form below and mail it with your check to the Redlands Art Association, 215 East State Street, Redlands CA 92373.
- Renew by calling the RAA Gallery at 909-792-8435
- Visit the RAA Gallery at 215 East State Street, in Redlands

Renew Now for Great Benefits

- New shows, events, and opportunities for artists
- Negotiated discounts with local art and craft supply stores
- Opportunities to create and join affinity groups with other like-minded artists
- A renewed mission and ethos of inclusion, innovation and connection
- A place for community, networking and collaboration
- Discounts on adult classes and workshops for artists of all skill levels
- Gallery privileges with new shows every six weeks
- Enthusiastic new artist members
- Monthly Newsletter



MEMBERSHIP CATEGORIES:

- Life \$1,000 Sponsor .. \$100 Individual ... \$50
- Family \$50 *first family member + \$10/additional member (within same household)*
- Student ... \$10 *Students must show valid school ID.*

CHECK ONE

DONOR CATEGORIES:

- Benefactor .. \$2,500
- Contributor.. \$1,000–\$2,499
- Sustaining... \$500–\$999

MEMBERSHIP AND/OR DONATION FORM

Please fill in your information below and mail this form along with your payment to:

Redlands Art Association, 215 East State Street, Redlands, CA 92373

Questions? Call the Gallery at 909-792-8435

Name(s) _____ Date _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ E-mail _____

Submitting your email address gives us permission to send RAA information via email, as the need arises.

Your website _____

For Membership: I am signing up as: Renewing Member OR New Artist Member OR Art Appreciator & Supporter

Artists: list the media you work in: _____

(Example: oil, watercolor, jewelry, ceramics, etc. List all you do.)

New Friends of RAA: The Association is entirely volunteer run. We rely on our members to be our Gallery Docents: greeters and salespeople. You will be asked to be a Gallery Docent (no experience necessary) to assist the Gallery Coordinators. The gallery is our showcase for sales and art classes. We are all promoting each other, art education and the visual arts in general, to the people of Redlands.

I am interested in volunteering: Committee Work Teaching Fund-raising Gallery Docent As needed

Please apply to: Membership Art Center Donation Margaret Clark Art Education Enrichment Fund (MCAEEF)

\$ _____ + \$ _____ + \$ _____ + \$ _____ = **TOTAL \$** _____

Paid by: Cash Check # _____, Debit or Charge: Visa MasterCard Discovery

Card Expiration Date _____ Card Account Number _____ Signature _____

To be filled in by RAA Gallery only: Order No. _____ Renewal New Please staple the receipt to this form and put in End-of-Day envelope.