



redlands  
**ART ASSOCIATION**

Creativity starts **here.**

**Art Center & Sales Gallery**

215 East State Street

Redlands, CA 92373

**909-792-8435**

[www.redlands-art.org](http://www.redlands-art.org)

Member submissions are welcome and due the First Thursday of the Month.

Please email submissions to:  
[newsletter@RedlandsArtAssociation.org](mailto:newsletter@RedlandsArtAssociation.org)  
or use the form on our website at:  
<http://redlands-art.org/newsletter/newsletter-submissions/>

**SEPTEMBER  
2015**

**2015 Take-In Dates & Themes**

**October 23** Earth, Wind & Fire

**December 4** Holiday Celebration

*Themes are suggestions only.*

*All take-in dates are on a Friday, 9am-7pm*

**NEWS FROM OUR FEARLESS LEADERS:**

◆ **YOUR NEW PRESIDENT: LIZ COVIELLO**



**WELCOME FRIENDS OF RAA.** It's the beginning of September and I'm sitting at the kitchen table with the back door open! Fresh air is circulating round the house; what a welcome relief to the summer heat we've all been experiencing and gives me head space to think about Fall! It's going to be a busy Holiday Season in the RAA Gallery.

Firstly and most importantly is the message from Larry Harvill, Chairman of the Board of Directors, about discontinuation of the use of the word "member". We are now officially "Friends of RAA". (See page 2)

In preparation for Fall, it's nice to have a bit of a Spring Clean! Bruce Herwig is coordinating the First Ever RAA "Supply Swap" Saturday, October 3 in the East Gallery. (See page 5) Thanks Bruce.

Back in July I was saddened to see major retailers start the "Holiday Season" when it was over 100°F, firstly bringing in Halloween decorations and as I blinked Christmas decorations were for sale alongside them. We may think it's way too early to think about the Holiday Season, but we cannot deny it's the busiest shopping season of the year and one that brings in the most money to all retail businesses, including ourselves. So, we too at the RAA have to think about the Holiday Season and plan ahead, even if it's only the beginning of September!

But, I am excited to tell you all, the Operating Committee has approved several new opportunities for artists to sell additional work in the gallery, on Market Night and Sunday mornings (see articles in the newsletter); plus there is Art on State Street on October 25.

This year we are going to have a huge Christmas Tree Celebration, kicking off with our own Christmas Tree take-in, followed by a free Christmas Decoration swap, open to the Community and Friends of RAA, plus a Community and Friends of the RAA Christmas Decorations Show-Within-A-Show the week of Thanksgiving (See pages 5 & 6). All of these events need "YOU" the Friends of RAA to give additional volunteer hours to make this Holiday Season our most successful one ever!

I am looking for one or two people who would help coordinate the Christmas Tree and Christmas Decoration Events.

For the first time in a few years the RAA will be offering Christmas Gift Wrapping through December for gifts bought in the Gallery.

The new Fall Cinema Classic Series starts on September 22. Thanks to Annette Weis for organizing it.

If you have any questions or can help in any way, please either contact me directly through [president@redlandsartassociation.org](mailto:president@redlandsartassociation.org) or ring the Gallery and speak to a Gallery Coordinator.

Happy making everyone! We have just three Take-Ins left before the Holiday Season is really with us! That's it – out of breath!

– Liz Coviello, President

## Hello Friends, Goodbye “Member”

I am sure that several of you have become aware of the fact that we can no longer officially use the term “member” to refer to ourselves officially. The reason is that legally we are a non-member organization. Our bylaws state that “The Redlands Art Association shall not have any members within the meaning of Section 5056 of the California Corporations Code.”

Actually nearly all nonprofits are non-member organizations for a specific purpose. If we were a membership organization then every individual termed a member carries full financial and legal responsibility for the organization. Being a nonmember organization places the financial and legal responsibility solely in the hands of the Board of Directors. As such we maintain Directors and Officers insurance to protect board members in the event a financial or legal catastrophe occur.

When I first wrote the bylaws a few years ago I used the term “supporting members” to make it easier for dues payers to slide by just referring to each other as members. However we continued to use the term “member” in our publications. Recently our CPA pointed out that we had to stop using the term “member” in our publications and that the term “supporting member” would not cut the mustard legally either. As a result the Board adopted the term “friend” which was recommended by our CPA. We have to be sure to use “friend” in any and all literature. Should we ever become subject to a state audit and the term “member” appears in any official publications, we would suffer severe consequences. This all came about under a major change in California corporate law in 2007 under pressure from the IRS.

So basically we are a volunteer/friend run organization supported by dues paid annually by “friends.” If you would like to see the details I refer you to Article 3 of the Bylaws.

— Larry Harvill, Chair of the RAA Board of Directors

## Show dates and Themes 2016

**January 15** (7 weeks) Asian Spice

**March 6** take in (March 4 take down) MMM

**April 1** (6 weeks) Potpourri (Flower Show April 16-17)

**May 13** (4 weeks) Abstract Expressions

**June 10** (7 weeks) School's Out for Summer!

**July 29** (6 weeks) Faces & Places

**September 9** (6 weeks) Southwest

**October 21** (6 weeks) The Way We Were.

**December 2** (6 weeks) Holiday Celebration

## 2015 Fall Roster of Programs/Workshops:

### September 22

Program: “Art & Abstraction – Simply a “Blurred” Reality?” by Angela Koenig

### September 26

Workshop: “Art & Abstraction – Simply a “Blurred Reality?” w/Angela Koenig

### October 27

Program: “The Art of Flintknapping” w/Jim Bowden

### October 31

Workshop: “Flintknapping Workshop” w/Jim Bowden

### November 17

Program: “On the Outside Looking In – Detachment and Creativity” w/Jeff Owens

— Submitted by Lori Powell

## Opportunity for Artists

What would it mean to you for your fine art work to be seen by high traffic daily? You get to choose any of three options. The pieces may be a donation or for sale or on loan.

The Christian Counseling Services, funded by local churches and donations for 37 years has just moved their offices and therapy rooms to a much larger location in the Centennial Plaza.

If you are interested, please contact Sylvia Myers directly at 909-748-5418 to work out terms. This includes only two-dimensional work and is strictly between you and the CCS. I'm donating a piece. Why don't you consider doing it too! Good luck to all who participate.

— Submitted by Tomi Olson

## September Program:

### **Art & Abstraction – Simply a “Blurred” Reality w/ Angela Koenig • Tuesday, September 22 @ 7 PM**

Abstract artist and watercolorist, as well as an artist known for her various styles and media; Angela Koenig, will be the guest speaker at the Redlands Art Association on the evening of September 22 @ 7 PM. She will discuss her art and her desire to express, that which is beyond the visible. She says, “Most artists concentrate on the visible. I strive to capture what is underneath the superficial layer, to convey the very essence of my subjects. I’m not just putting a brush to canvas. Every stroke is an untold story: every painting reflects a vision of vitality and spirit.”

Angela will briefly examine the history of the abstract movement in art and show its relevance to her current work. Also, a brief demonstration of techniques she uses to create her expressive, water media paintings will be presented.

Over the years, Angela has developed her artistic skills using a variety of media. They include; watercolor, acrylic, encaustic, mixed media, pastel, printmaking, oil and Chinese Brush. Her spontaneous assembly of color and texture propels her distinct style, as she strives to capture the essential soul of her subjects and the landscape in which they live.

Growing up in a Navy family, she became a student of the world. This offered opportunities for extensive travel and study with globally renowned artist in Germany, China, the Philippines and beyond. She completed her college education with an emphasis in the arts. She then entered the corporate world of business; where, as a woman executive, she combined her artistic sense of design, color and style. Here she was able to understand the intrinsic nature of people and hone her interpretive skills, which have proven invaluable in the artistic search for the essential psyche of her subjects.

An award winning artist, Angela is represented by Brandon Gallery in Fallbrook, CA., and has been featured in several Southern California magazines, including KOI USA and News Net’s Southern California Lifestyle. She has participated in many invitational shows and is a working member of the Critical Eye Studio.

*The Tuesday Evening Program is FREE to all.*

## September Workshop:

### **Art & Abstraction – Simply a “Blurred” Reality w/ Angela Koenig • Saturday, September 26 from 9 AM to 4 pm**

Angela will briefly explore the history of the abstract movement and then use the day to retrain minds, eyes and artistic memory. This workshop will provide an opportunity to find inspiration utilizing any water based medium of choice or combinations of. Collage may be incorporated. Several methodologies and sources of inspiration will be considered. A great time to explore artistic abstraction!

Workshop Fee: \$130/\$100 Friends of RAA –  
A supply list will be available at sign up.

To sign up, call or visit the RAA Gallery, 215 E. State Street, Redlands, (909) 792-8435





## Preview of October Program/Workshop with James Bowden

**Tuesday Evening, October 27 @ 7:00PM**

Program: "The Art of Flintknapping"

Flintknapping is the act of chipping stone to create tools and other objects. An arrowhead is a common example of a flintknapped item, but is it an art work? Join professional flintknapper, James Bowden, to explore the modern flintknapping revival, and its' roots in ancient forms. You will be amazed by the innovative and sculpturally, beautiful work being produced by flintknappers today!



## "Flintknapping Workshop" with James Bowden

**October 31 from 10 AM to 3 PM**

Have you ever been curious as to how Native Americans created stone tools? In this workshop you will experience the two main methods of flaking stone, and you will create your own pieces of flintknapped art. Basic wire wrapping instruction will give you the option to mount your pieces for jewelry.

Note: Participants must be at least 18 years of age.

Tuition: \$65 /Friends of RAA: \$50 with a \$10 materials fee paid to instructor at workshop



## Art-On-State-Street / Downtown ArtWalk

RAA's ART-ON-STATE STREET is again joining Downtown Redlands ArtWalk on Sunday, October 25, downtown on State Street between Orange & 6th Streets. The blocks will be closed to vehicular traffic and the artist's wares will fill the street. Like Market Night, the artists will have their canopies, tables, racks and standards lined up State Street with easy pedestrian walking down the middle of the street. Both fine arts and crafts will be offered out on the street. The event is one day only, Sunday October 25 from Noon to 6 pm. Artist sign up sheet now at the Gallery.

— Submitted by Sandy Davies



## New Show Receptions well received!

The success of our new event, New Show Reception, has carried forward from its June inception to the August show and is promising for the September show. The New Show Reception is on the Friday evening following the hanging of the new show. September 18 will be the next reception... at the Gallery from 5 to 6:30 pm. Open to the public, it's a friendly get-together to meet the artists who show in the Gallery. This coming show theme is, Still Life: All things beautiful. While the theme is not mandatory, many artists will challenge themselves to do something different. The following New Show Receptions will be October 30 and December 11. Let's see what develops!

— Submitted by Sandy Davies



## First Ever RAA "Supply Swap"

If you're anything like me you have extras supplies of perfectly good "stuff" junking up my closets. I would be happy if it found a good home, but feel guilty tossing it. Instead of doing anything, it ends up sitting there gathering dust.

Sound familiar? Join us for our first ever RAA Supply Swap on Saturday, October 3 from 9 am to 1 pm.

This is free for all Friends of the RAA.

Mats, pastels, paints, card sleeves, frames, tape, chalk, pencils, paper, tape, acrylics, beads, clay, and more. You name it; if it's an art supply bring it!

In addition, the RAA has lots of items in their closets they want to clean out as well. Take what you need and leave something in the tip jar. All the money collected will go to support the ongoing operation of the RAA.\*

BUY - Buy somebody else's supplies

SELL - Sell your supplies to someone else. (BYOC... bring your own change)

TRADE - Get your barter on... two mattes for a frame?  
SOLD!

DONATE - Don't have the time or inclination to stay?  
Donate your items to the RAA table and we'll help your old items find a new home.

Artists with supplies can come as early as 8:00 and set up in the East Gallery and patio. Stay as long as you like. If you are so inclined, bring goodies for the RAA Table to help raise additional funds.

I for one am looking forward to a cleaner house and the potential of swapping for some card selves. See you there!

— Bruce Herwig, Friend of the RAA

\* Anything not sold from the RAA table will be donated to the Good Will.

## Changes to Friends of RAA Christmas Tree Take-In: Friday November 20, 11-4 pm

This year there will be a small fee of \$5 to hang 10 Christmas ornaments or gifts on the RAA Gallery Christmas Tree or place underneath it. Please ensure each piece has a small price tag with your name and price on it. Last year we sold 90 unique Christmas Decorations and gifts from the tree. This year's challenge — can we sell 100?

— Liz Coviello, RAA President



## **Friends of RAA and Community Christmas Ornament Swap: Saturday, November 21 from 10 am to 4 pm**

For the first time we are offering a Christmas Ornament swap for the Friends of RAA and the Community. A second tree will be erected in the East Gallery on Saturday, November 21. Bring in your ornament, hang it on the tree and take one of your choice from the tree.

— Liz Coviello, RAA President

## **Community Christmas Decoration Show-Within-A-Show: Sunday, November 22 through Sunday, November 29.**

Do you make Christmas decorations? This year we are hosting a new Show-Within-A-Show in the RAA Gallery during Thanksgiving week. The Community Decoration Show is open to all members of the local Community and all friends of RAA.

Take-In for the Community Decoration Show-Within-A-Show will be Saturday, November 21 during the Ornament Swap, from 10 am to 4 pm. Bring 3 of your handmade decorations to sell in the show. Nativity sets will only count as 1 decoration. All sales are subject to 20% commission. Show times will be 10 am to 5 pm during the week and 11 am to 4 pm on the opening and closing Sundays. But, the Gallery will be closed Thanksgiving Day.

A show reception will be held on Sunday, November 29 from 2 to 4 pm. All contributors are asked to collect their unsold decorations at the reception. We have no storage at the Gallery therefore all unclaimed decorations need to be collected by the very latest on Wednesday, December 2; otherwise unclaimed decorations will be put for sale on the Gallery Tree.

— Liz Coviello, RAA President

## **A BIG THANK YOU TO EVERYONE For Covering The Children's Classes Times**

I would like to thank you, the docents, for being flexible and covering the children's classes on Monday morning and Monday to Thursday afternoons. We must have two adults in the building with children's classes and it is essential with the reduced opening hours we have this cover. Because of you we are able to offer 5 children's classes a week and fingers crossed we might

make a 6th class. Judith has highlighted each class time we need covered on the sign up calendar we use at Take-In. So please, if possible, fill these spaces first. Bring along a book, sketching or something you'd like to do — design your Christmas ornaments or Decorations for the up coming shows, but just be prepared to answer questions if someone pops into the Gallery. Once again, thank you all, it's much appreciated.

— Liz Coviello, RAA President

## **Marketing Your Art**

Candy Glendening kicked off the Holiday Season with an excellent presentation on "Marketing Your Art". We had 17 sign ups, we left with our heads reeling. Inspired to go home and really set up and develop our websites, blogs and on line presence, not to mention getting in applications for the Fall Art Shows. There is talk of her repeating the class later in the year for those who missed it and having a follow up class for the rest of us. Thanks Candy.

— Liz Coviello, RAA President

## **New Market Night Opening Opportunities for Artists**

Sadly, the RAA Gallery is not taking full advantage of the Market Night foot traffic on State Street. We have a couple of trained computer docents who sit once in a show and for the other 4 weeks the Gallery is closed during Market Night.

As an experiment, for 12 weeks, from October through to Christmas (unless it's wet) the Gallery will be open on Market Night 6 to 9 pm (or when the market closes). We are not able to have a space on the street or sidewalk immediately outside the Gallery because this section is a designated as an agricultural area for local farmers but we can open the patio and the porch to our artists.

Six artists a week would each get a 3-foot space, for a fee of \$5 and 20% commission on all sales which would go through the gallery. Over the course of 12 weeks we can accommodate about 72 artists.

This is an opportunity for you to sell additional items to those already in the Gallery. Bring in art with you that will fit the space and take home what you don't sell. There is some lighting on the patio and there are plugs for additional lighting. The kiln cannot be moved, but

*Continued on page 7*

we're all creative and can think outside the box and use the space available to us. Parking would be at the rear of the gallery. A sign-up sheet will be in the Gallery, and 6 artists would be contacted weekly in advance. In the event of rain (they are promising an El Nino) we will try and accommodate everyone who signed up on the list.

— Liz Coviello, RAA President

## **Sunday Morning Gallery Opening Opportunity in November & December**

As most of you know Chick Curtis has a regular Open Studio oil painting class every Sunday morning from 10 am to 1 pm. Quite often the front door is open and people like to come in and look around the Gallery and on occasion I've made sales. So we'll add another experiment and open the Gallery Sunday Mornings through November and December with the exception of the Christmas Decoration Show-Within-A-Show when we will be open from 10 am to 4 pm both Sundays. One computer trained docent would be needed each week.

— Liz Coviello, RAA President

## **We need YOU!**

**Volunteers are needed for computer training to open the Gallery for Market Nights Sunday mornings and receptions.**

To allow the Gallery to have these additional openings times for all of us, we need volunteers to work the computer. As everyone knows, we have 4 trained Gallery Coordinators but their hours have been reduced as a financial cut back. So we need a core group of volunteers to train or have a refresher training session through September and October on the computer which will enable the RAA to offer these additional opening times.

In return for additional volunteering for training sessions on the computer (we will still need docents to cover the children's classes), the trained docent will be allowed to have their own 3-foot card table (with cloth) set up in the gallery for the night they are working for no fee. They too can bring in additional items to sell but it all has to go home at the end of the evening. This is the one way we can thank these individuals for learning how to use the computer, giving additional volunteer hours and giving other artists the chance to sell their work.

— Liz Coviello, RAA President

## **Mark Your Calendars for these important RAA Friends Fall dates**

### **Friday September 11**

Take-In: Still Life: All Things Beautiful • 9 am to 6:30 pm

### **Friday September 18**

New Show Reception • 5 to 6:30 pm

### **Tuesday September 22**

Fall Cinema Classic Series starts

### **Saturday October 3**

First Ever RAA "Supply Swap" • 9 am to 1 pm

### **Friday October 23**

Take-In: Earth, Wind and Fire • 9 am to 6:30 pm

### **Friday October 30**

New Show Reception • 5 to 6:30 pm

### **Friday November 20**

RAA Christmas Tree Take-In • 11 am-4 pm

### **Saturday November 21**

Community Decorations Swap • 10 am to 4 pm

### **Saturday November 21**

Take-In Community & Friends of RAA Christmas Decoration, Show-Within-A-Show • 10 am to 4 pm

### **Sunday November 22-29**

Community & Friends of RAA Christmas Decoration Show-Within-A-Show

### **Sunday November 29**

Closing Reception for Community & RAA Friends Show-Within-A-Show • 2 to 4 pm

### **December 3**

Take-In: Holiday Celebration • 9 am to 6:30 pm

### **Friday December 11**

New Show Reception • 5 to 6:30 pm

— Liz Coviello, RAA President

**The MCAEEF Redlands Cinema Classic begins September 22. See the whole Fall schedule here & you can download & print your own copy:**  
<http://redlands-art.org/movies/>

# Don't Forget to Renew Your Membership!

To renew, go to: <http://redlands-art.org/members/membership-form/>  
Or use this form below!



redlands  
**ART ASSOCIATION**

## MEMBERSHIP CATEGORIES:

Life ..... \$1,000  
Sponsor ..... \$100      Individual ..... \$50  
Family ..... \$50 *first family member + \$10/additional member (within same household)*  
Student ..... \$10 *Students must show valid school id.*

**CIRCLE ONE**

## DONOR CATEGORIES:

Benefactor ..... \$2,500  
Contributor ..... \$1,000–\$2,499  
Sustaining ..... \$500–\$999

## MEMBERSHIP AND/OR DONATION FORM

Please fill in your information below and mail this form along with your payment to:

**Redlands Art Association, 215 East State Street, Redlands, CA 92373**

Questions? Call the Gallery at 909-792-8435

Name(s) \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ E-mail \_\_\_\_\_

Submitting your email address gives us permission to send RAA information via email, as the need arises.

Your website \_\_\_\_\_

FOR MEMBERSHIP: I am signing up as:  **Renewing** OR  **New Artist** member OR  Art Appreciator & Supporter

Artists: list the media you work in: \_\_\_\_\_

(Example: oil, watercolor, jewelry, ceramics, etc. List all you do.)

**New members:** The Association is entirely volunteer run. We rely on our members to be our Gallery Docents: greeters and salespeople. You will be asked to be a Gallery Docent (no experience necessary) to assist the Gallery Coordinators. The gallery is our showcase for sales and art classes. We are all promoting each other, art education and the visual arts in general, to the people of Redlands.

I am interested in volunteering:  Committee Work     Teaching     Fund-raising     Gallery Docent     As needed

Please apply to:  Membership     Art Center     Donation     Margaret Clark Art Education Enrichment Fund (MCAEEF)  
\$ \_\_\_\_\_ + \$ \_\_\_\_\_ + \$ \_\_\_\_\_ + \$ \_\_\_\_\_ = **TOTAL** \$ \_\_\_\_\_

Paid by:  Cash     Check # \_\_\_\_\_,     Debit or Charge:     Visa     MasterCard     Discovery  
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