



redlands
ART ASSOCIATION

Creativity starts **here.**

Art Center & Sales Gallery

215 East State Street

Redlands, CA 92373

909-792-8435

www.redlands-art.org

Member submissions are welcome and due the First Thursday of the Month.

Please email submissions to:
newsletter@RedlandsArtAssociation.org
or use the form on our website at:
<http://redlands-art.org/newsletter/newsletter-submissions/>

**MARCH
2016**

2016 Take-In Dates & Themes

March take in (March 4 take down) MMM

April 1 (6 weeks) Potpourri (Flower Show April 16-17)

May 13 (4 weeks) Abstract Expressions

June 10 (7 weeks) School's Out for Summer!

July 29 (6 weeks) Faces & Places

September 9 (6 weeks) Southwest

October 21 (6 weeks) The Way We Were

December 2 (6 weeks) Holiday Celebration

Themes are suggestions only.

All take-in dates are on a Friday, 9am-7pm

NEWS FROM OUR FEARLESS LEADERS:

◆ YOUR VICE PRESIDENT: MAGGIE MACRO



March Leadership Report

IT APPEARS THAT SPRING IS ON ITS WAY leaving some of us wondering where winter went and the rain we were promised. Nevertheless it is an inspiring time of year. What wonderful blossoms are appearing on the trees. Certainly time to get creative along with Mother Nature.

My creativity has led me to register for the clay class beginning on March 14th and I can't wait to get my hands into it again. There are some spots left. Come join me!

Before that though a major event will be happening; our juried Multi Media Mini show, open to anyone is beginning with take in on Sunday March 6th. The reception is on March 11 at 5pm, followed by awards on 13th at 1pm.

Please check the calendar for other events and classes throughout March. There's always something exciting going on.

Happy Spring to you all and see you round the gallery!

— Maggie Macro, RAA Vice-President



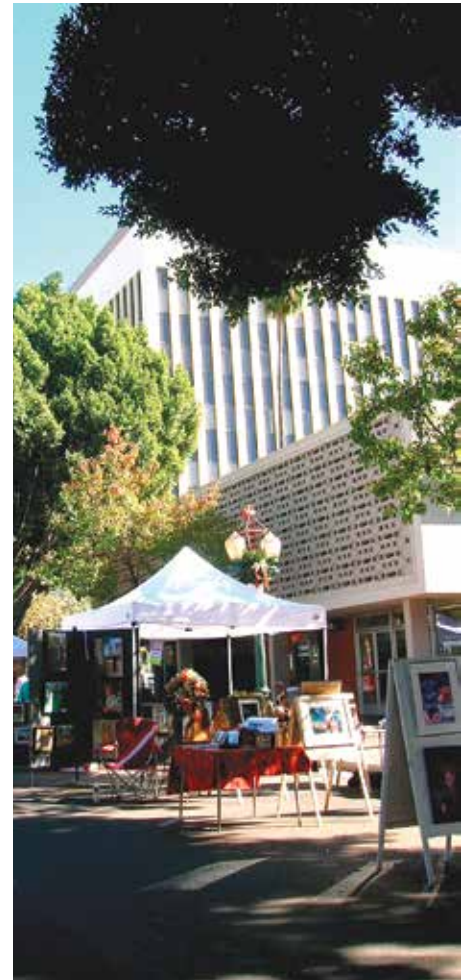
**Art-On-State-Street
April 24, 2016**

Redlands Art Association's Art-on-State-Street teaming up with Downtown Redlands ArtWalk proved to be a good experiment for us last October. We had more visitors because of the food/beer garden, the music, and the other artists around in downtown businesses.

50 RAA artists will line State Street between 5th & 6th (near Ed Hale's Park) on Sunday April 24, 2016 from 10 am to 6 pm, offering a wonderful variety of art to the wandering visitors. Serious art – whimsical art – functional art. RAA is lucky to have such talented artists.

Sign up for the event after Friday, March 11 at the Gallery or by phone (909-792-8435). Space fee is \$45, discounted to Friends of RAA, \$25. 20% commission on all sales go to RAA.

— Sandy Davies, Publicity



March 2016 Program – Northern California: Painting Paradise in Plein Air during the Late 19th and Early 20th Century



Tuesday, March 22 at 7:00 PM

**Program Presenter:
Professor Linda Kay Zoeckler**

Redlands Art Association is privileged to welcome back Professor Linda Kay Zoeckler, an outstanding art historian and scholar, to present a program focusing on early plein air,

landscape paintings of Northern California. In 2014 she presented a fascinating program on the extraordinary works of early Southern California painters and their amazing stories. On March 22 at 7:00 PM, she will speak on the paintings from the Northern part of the state that are just as extraordinary and with interesting stories, but different from those of the South.



Artists came from far and wide, including the east coast and even Europe, to experience seeing and painting beautiful landscapes. San Francisco, Monterey, Carmel and Pacific Grove were favorite communities to paint and congregate. Adventurous souls trekked to the high Sierras and Yosemite to paint. Well-known artist, Albert Bierstadt established a San Francisco studio and made sketching trips by horseback to the wild and rugged Sierras.

Inspired by the Barbizon painters of France, other artists painted quiet scenes of farms, pastures and woodlands, often in a related style called Tonalism. Tonalism flourished



in Northern California, probably because of the differences between northern and southern California sunlight. Historical events, such as the 1906 earthquake and fires, the Gold Rush and Indian settlements, were some of the contributing factors to artwork that is so unlike that of Southern California



Zoeckler has long held a special interest in the unique history of California landscape painting, spending over 20 years studying and exploring its early development. She will be sharing her expertise on this early, Northern California art movement; discussing the artists, artworks, significant historical events and stories of the courageous and productive artists, while viewing about 200 images of plein air landscapes. If you are an art enthusiast, this is a night you will not want to miss!

— Lori Powell, Adult Education

Note: Zoeckler has taught art history and art appreciation, for 19 years, at Golden West College, in Huntington Beach, California. Concurrently, she was for many years, Head of the Art Reference Library at Huntington Library, Art Gallery and Botanical Gardens in San Marino, California. There she oversaw a wide range of library endeavors and made many valuable contributions to the library. Among other positions she has held, are: Head Librarian at Otis Art Institute, LA: Adjunct Lecturer in Art History at Orange Coast College, Costa Mesa CSUSB, as well as a year as Curator of Collections at the Edward-Dean Museum in Cherry Valley. Along with being widely published, including art articles for Artweek, she frequently lectures on a wide range of topics relating to art and architecture.

Featured Artist Corner Review

Recommendations from Board of Director's Task Force

The Featured Artist (FA) Corner has been available to all RAA 'members' for several decades by artist request to be assigned a future three-week slot for showing. There are 16 available slots per year (excepting MMM Show). The corner itself provides fifteen feet of wall space. The artist is responsible for hanging and removing the show on the allotted day(s). There is no extra charge beyond the required commission on sales.

The Task Force met several times to discuss:

- ♦ Increasing RAA visibility in the community.
- ♦ Continuing to support emerging artists.
- ♦ Improving the quality of art in the Gallery.
- ♦ Increasing revenue.

It was determined that restructuring the FA program would help to meet these goals.

To that effect, the FA Corner will still be available on request by RAA artists for eight of the sixteen yearly slots. The remaining three-week slots will be by INVITATION ONLY every other time. Invitation will be to non-RAA local artists, professional artists formerly with RAA or other significant artists primarily in Redlands. Their artwork will be reviewed informally by the FA committee. A "Meet the Artist" reception will be required of all FA participants (assistance available), reception guests to be invited by the artist, copy-ready information shall be provided two months in advance for publicity and RAA newsletter (assistance available), all artworks to be available for sale (with current commission charged). All regular FA requirements shall be in effect. FA information is available by email attachment or snail-mail (contact Evelyn Ifft evelyn_iff@verizon.net or Patty Hayden ppkplus@verizon.net).

The new FA program will be reviewed after one year (June 2016 – May 2017). We request that former FA artists only apply a minimum of three years from previous FA show. It is a very popular opportunity and we hope the new adjustments will help RAA meet the goals.

Thank you from FA committee: Evelyn Ifft (chair), Patty Hayden (scheduler), Penny Schwartz (artist information assistant). Joanne Ohnemus (reception assistant) and Won Koh (liason to Operating Committee).



Art-In-The-Park

SMILEY PARK WILL BECOME A GALLERY FOR RAA'S ARTISTS AT ART-IN-THE-PARK.

Redlands Art Association's artists and craftsmen will exhibit and sell their work at this annual outdoor event. A variety of art will be featured – oils, acrylics, sculptures, watercolors, photography, weavings, hand dyed silks, etchings, glassware, ceramics, jewelry, wood crafts, etc.

Open Memorial Day weekend, May 28 & 29 from 10 am to 5 pm daily at Smiley Park, adjacent to the Police Annex (old City Hall), on the corner of Vine and Orange Streets, downtown, Redlands. Space fee is \$45, \$25 with Friends of RAA discount. A 20% commission will be charged on all sales. Sign up for the event after Friday, Mar 11 at the Gallery or by phone (909-792-8435).

We'll have Wendy Hunt performing on guitar and will bring some of her friends to sing, as well.

Also in progress will be Redlands Festival of Arts behind Smiley Library, across the street from Art-in-the-Park... Juried in artists, music, theatrical events, Kid's Zone, food trucks... A wonderful day of Art!

– Sandy Davies, Publicity

REDLANDS CINEMA CLASSIC 'SPRING' 2016 FILM SERIES

◆ **April 5 @ 7 PM & April 7 @ 2.30 PM**

LABYRINTH OF LIES - GERMANY with English subtitles nominated for an OSCAR 2016

◆ **April 26 @ 7 PM & April 28 @ 2.30 PM**

COMING HOME – CHINA with English subtitles directed by China's most famous film couple director Zhang Yimou and starring Gong Li.

◆ **May 10 @ 7PM & May 12 @ 2.30PM**

THE VIOLIN TEACHER- BRAZIL in Portuguese with English subtitles. Great story based on true facts. Wonderful music. A must see for everyone especially students .

See you at the Krikorian

—Annette Weis, Film Coordinator
February Program and Workshop

Youth Education

The Youth Education has some exciting events scheduled for our Teen program. Teen friends of the RAA are invited to 3 "free" workshops which involve meeting artists in our community and learning how to promote themselves as artists. The dates and times for these events are April 23, May 7, and June 4 from 1-3 pm. All the events will take place in the RAA gallery classroom.

UPCOMING!

Spring Art Camps (\$75 each week)

March 14-18 M-F 10-12 pm (ages 6-9) 1-3 pm (ages 10-up)

March 21-25 M-F 10-12 pm (ages 6-9) 1-3 pm (ages 10-up)

Summer Art Camps (3 two-week sessions \$175 each)

June 13-24 M-F 10-12 pm (ages 6-9) 1-3 pm (ages 10-up)

June 27-July 8 M-F 10-12 pm (ages 6-9) 1-3 pm (ages 10-up)

July 11-22 M-F 10-12 pm (ages 6-9) 1-3 pm (ages 10-up)

— Suzanne Burke, Youth Education

Coming April 26 @ 7 PM: The Art & Imagination of Theme Park Design With Bill Butler

Artist/Designer, Bill Butler is a young man in his 20s, who has accomplished an extraordinary amount of spectacular creations, in his world of design. Director of Creative Design for Garner Holt Productions, Inc., the world's largest theme park design and animatronic production company, he will give insight into the unique artistic requirements of themed entertainment. A veteran of dozens of attractions around the world, Bill will illustrate the challenges designers face in crafting characters, locations, and storylines in the unique theme park environment. From Disney to Universal, Knott's Berry Farm to Thomas the Tank Engine, the talents that go into making theme parks and attractions is different from any other medium. Come learn about the method behind the magic!

— Submitted by Lori Powell



Bill Butler with one of the figures from the Timber Mountain Ride at Knott's Berry Farm

Don't Forget to Renew Your Friendship with RAA!

To renew, go to: <http://redlands-art.org/friends/friends-of-raa-form/>

Or use this form below!



FRIENDS OF RAA CATEGORIES:

- Life \$1,000
- Sponsor \$100 Individual.....\$50
- Family \$50 *first family member + \$10/additional member (within same household)*
- Student..... \$10 *Students must show valid school id.*

CIRCLE ONE

DONOR CATEGORIES:

- Benefactor..... \$2,500
- Contributor..... \$1,000–\$2,499
- Sustaining..... \$500–\$999

FRIENDS OF RAA AND/OR DONATION FORM

Please fill in your information below and mail this form along with your payment to:

Redlands Art Association, 215 East State Street, Redlands, CA 92373

Questions? Call the Gallery at 909-792-8435

Name(s) _____ Date _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ E-mail _____

Submitting your email address gives us permission to send RAA information via email, as the need arises.

Your website _____

For Friends of RAA: I am signing up as: **Renewing** Friend of RAA OR **New Artist** Friend of RAA OR Art Appreciator & Supporter

Artists: list the media you work in: _____

(Example: oil, watercolor, jewelry, ceramics, etc. List all you do.)

New Friends of RAA: The Association is entirely volunteer run. We rely on our Friends to be our Gallery Docents: greeters and salespeople. You will be asked to be a Gallery Docent (no experience necessary) to assist the Gallery Coordinators. The gallery is our showcase for sales and art classes. We are all promoting each other, art education and the visual arts in general, to the people of Redlands.

I am interested in volunteering: Committee Work Teaching Fund-raising Gallery Docent As needed

Please apply to: <input type="checkbox"/> Friends <input type="checkbox"/> Art Center <input type="checkbox"/> Donation <input type="checkbox"/> Margaret Clark Art Education Enrichment Fund (MCAEEF)
$\$ \underline{\hspace{2cm}} + \$ \underline{\hspace{2cm}} + \$ \underline{\hspace{2cm}} + \$ \underline{\hspace{2cm}} = \text{TOTAL } \$ \underline{\hspace{2cm}}$

Paid by: <input type="checkbox"/> Cash <input type="checkbox"/> Check # _____, <input type="checkbox"/> Debit or Charge: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discovery
Card Expiration Date _____ Card Account Number _____ Signature _____

Order No. _____ Renewal New Please staple the receipt to this form and put in End-of-Day envelope.